

SIMON STERN

Toronto, Ontario, Canada | +1 647-629-8825 | simon160@gmail.com

Developer relations leader combining 10 years of shipping mobile and full-stack products with 8+ years founding and scaling developer communities (7,500+ combined members), producing 60+ events and hackathons, and creating developer content across podcasts, workshops, and university curriculum.

DEVELOPER RELATIONS & COMMUNITY

Lead, Developer Relations | Superteam Canada

Jan 2026 – Present

- Led Canada to above-average global hackathon participation and an outsized win rate per capita; reviewed and interviewed 100+ founders for the Colosseum hackathon and coached their pitch decks.
- Brokered Solana's sponsorship of Codechella hackathon with Cursor in Victoria, BC, drawing 100 student attendees
- Coordinated a 200+ person activation at Futurist conference in Toronto;
- Produced a weekly AI roundtable series with rotating speakers; coordinated a grant program and contributor resources;
- built a working group with university blockchain club leads to run activations.
- Created a bounty program driving inbound contributions to ecosystem initiatives I originated

Founder | Predict.TO — Prediction Markets Community & Event Series

2025 – Present

- Founded and grew an executive-oriented community to 200+ members with events drawing 100+ attendees; secured \$20K+ in grants and sponsorships and media partnerships with leading prediction market outlets.
- Produced an executive dinner series convening founders and C-suite leaders, including a former CEO of Vanguard Canada; hosted high-profile speakers including economist Robin Hanson.

Host & Producer | SpeakEasy Podcast

2025 – Present

- Generated 10K+ views in the first 45 days interviewing 10+ founders and builders; built an automated AI content pipeline (transcription, titling, publishing) to scale production.

Co-Organizer | TorontoJS — Largest JavaScript Community in Canada

2018-2022

- Co-organize a 5,000-member community (Canada's 2nd largest meetup group); launched a new workshop series with monthly sourced speakers alongside large-scale events.

Founder | React Native / Mobile Apps Meetup Toronto

2018 – 2024

- Grew community to 2,600+ members across 40+ events of up to 150+ attendees, featuring speakers from Weightsimple, RBI, and Kobo; managed large budgets and multi-tier sponsorship programs end-to-end.

Club Founder | Network School

2025-2026

- Founded the Robotics Club (\$100K raised in funding), Consumer Apps Club, and White Paper Club, growing to a total of 200+ members.

PRODUCT & ENGINEERING EXPERIENCE

Founder | Apricot Studios — App Development Studio

2016 – Present

- Developed 15+ MVPs across web, mobile, and backend requirements; scaled several apps to 10K DAU; ran structured A/B testing on flagship app, lifting conversion 12% over baseline; Developed automation strategy

Senior Product & Engineering Lead | Allergan Data Labs — Irvine, CA

Jun 2020 – Jan 2025

- Led flagship refer-a-friend feature generating \$30M in attributable revenue; product lead for a flagship feature driving a 41% reduction in user CPA and \$400M+ in DTC sales.
- Onboarded 100+ clinics through the Provider Directory feature; defined data instrumentation strategy across Branch, Braze, and Segment.

Product Engineer | OrderUp (Acquired by Weightsimple) — Toronto

Dec 2019 – May 2020

- Scoped and shipped core product in 3 months for immediate go-to-market across mobile, web, and iPad.

Full Stack Instructor (part-time) | University of Toronto

Dec 2019 – Apr 2020

- Taught full-stack development to 30+ students;
- developed curriculum with industry partners (RBI, University of Alberta).

EDUCATION & ADDITIONAL

B.Sc. (Honors Specialization, Biochemistry) — University of Western Ontario

Skills: JavaScript/TypeScript · React Native (10 yrs) · AI/LLM integrations · Solana ecosystem · Technical content & curriculum development · Hackathon operations · Developer community operations · Speaker sourcing & sponsorships

Media & Speaking: Expo Blog Featured Product Builder · IEEE speaker · React Native Toronto presenter · Toronto Tech Week host